



Leading and Launching Initiatives: Leading

What's Your Plan ?

What are your top opportunities?

What are your challenges??

Lucie Newcomb, President and CEO
The NewComm Global Group, Inc.
TechWomen Fellows Webinar Series – July 2016

WEBINAR AGENDA:

Leading and Launching Initiatives: **Leading (Part One)**

- I) Initiatives as agents of Change
- II) **Preparing Yourself: Crafting Your Vision**
- III) Planning Your Project, Program or Company

- III) Your Awesome Questions and Comments!

LEADING CHANGE:

SETTING THE FOUNDATION FOR SUCCESSFUL INITIATIVES

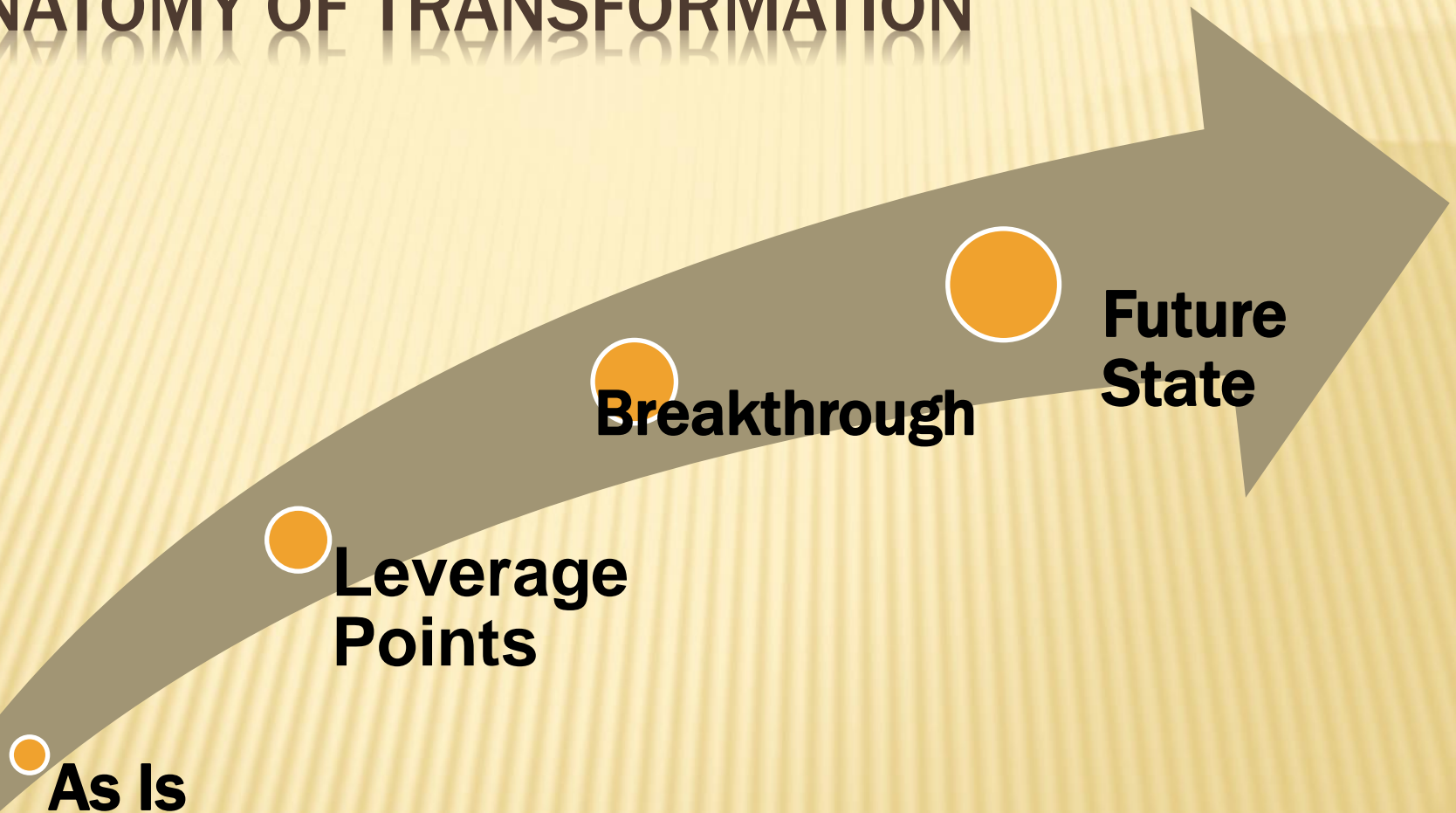
- **What Does Intentional Change (an Initiative) Look Like?**
- **What Does Change Look Like to you (Vision)?**
- **What Preparation/Planning Does a Successful Initiative Require?**

WHAT DOES INTENTIONAL CHANGE LOOK LIKE?



breakthrough

B-R-E-A-K-T-H-R-O-U-G-H-S: ANATOMY OF TRANSFORMATION



WHAT CHANGE LOOKS LIKE TO YOU: VISION



What is a vision?
Where Will it Take You?

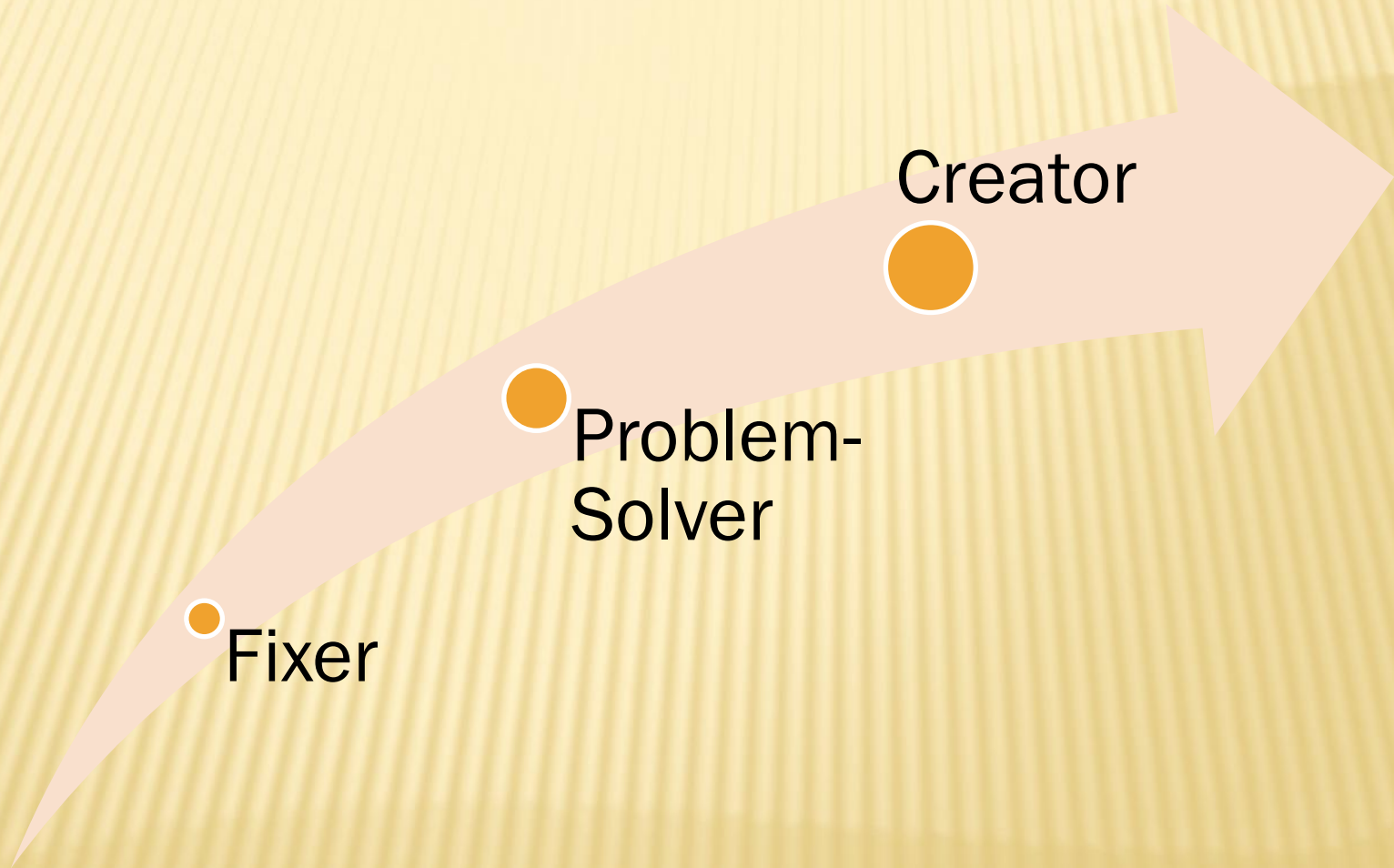
”Leadership is the capacity to translate vision into reality”
- Warren Bennis

“WOMEN AND THE VISION THING”

INSEAD GELI (2008)/HARVARD BUSINESS REVIEW

- Envisioning
 - Empowering
 - Energizing
 - Designing, Aligning
 - Rewarding, Feedback
- Team-building
 - Outside Orientation
 - Global Mindset
 - Tenacity
 - Emotional Intelligence

PROGRAM/PROJECT LEADERSHIP: (EX-MANAGEMENT)



PLANNING

“Begin with the end in mind.”

- Steven Covey

“You never change things by fighting the existing reality. **To change something, build a new model** that makes the existing model obsolete.”

- Buckminster Fuller

LAUNCHING AN INITIATIVE: IDENTIFYING THE BUILDING BLOCKS REQUIRED

As Is: What is catalyzing the Initiative?
Why now?

Initiative
Anticipated Outcomes
(Business Model)
Metrics
Evaluation

Resources
:
Plan
Team
Funding
Materials
Timing
Advocates
???

Future State:
Anticipated Outcomes:
Initiative
Larger Context
(Company, Organization, Team)



DISCUSSIONS



**"TO ACCOMPLISH GREAT THINGS WE
MUST NOT ONLY ACT, BUT ALSO DREAM;
NOT ONLY PLAN, BUT ALSO BELIEVE."**

- ANATOLE FRANCE

CONTACT US



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