



HIGH TECH & HIGH TOUCH FOR A MORE CONNECTED WORLD

LUCIE NEWCOMB, CEO, THE NEWCOMM GLOBAL GROUP, INC.



7.5 billion

Leading in a VUCA World: What's Next?

- ▶ Volatility
- ▶ Uncertainty
- ▶ Complexity
- ▶ Ambiguity

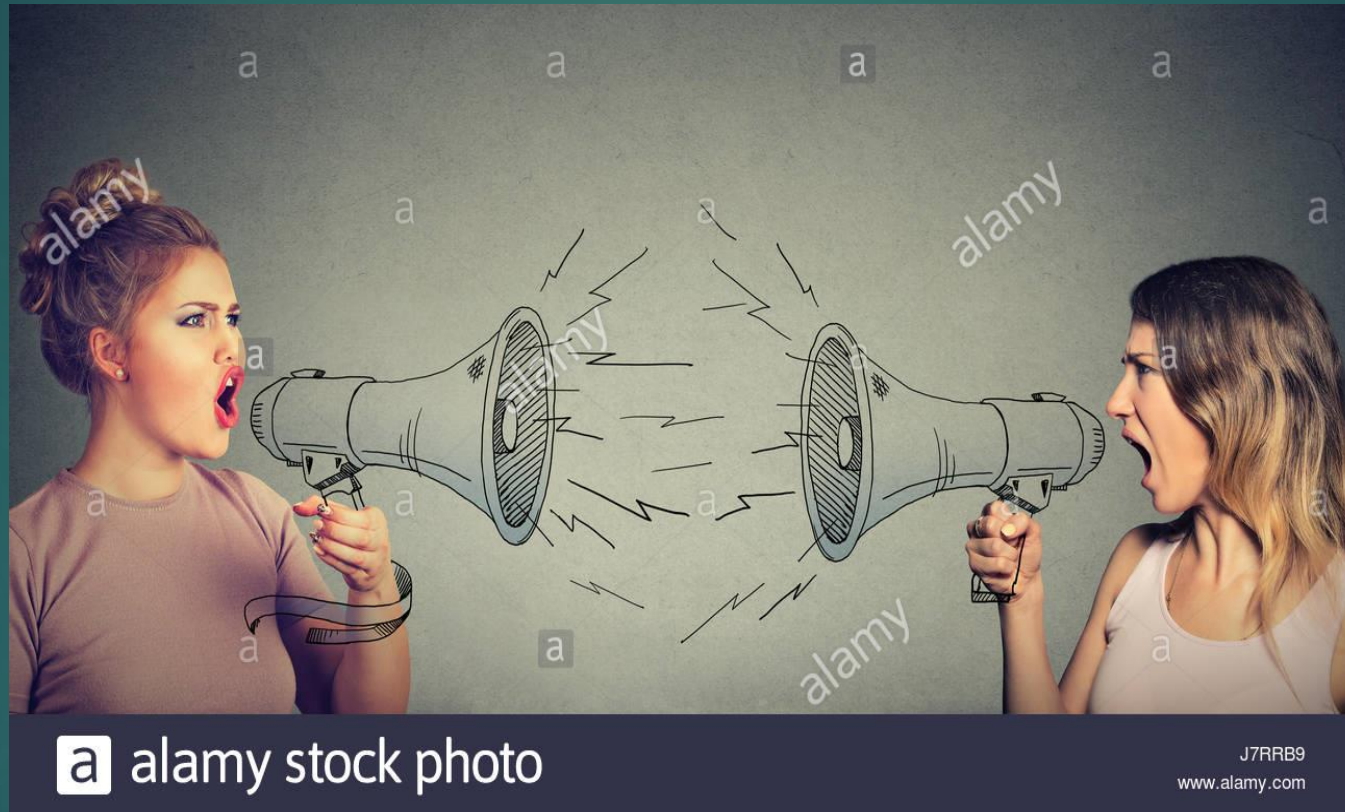
” (Global) **Leadership** is the capacity to translate vision into reality” - Warren Bennis



**Mark Zuckerberg: To innovate, you need to
“move fast & break things.” (High Tech Lens)**



Mark Zuckerberg : To innovate you need to
“move fast and break things.” (High Touch Lens):



“We can change the world if we start listening to one another...” - Margaret Wheatley

INNOVATION- The Innovator's DNA

(by Dyer, Gergesene, Christensen)

- ▶ Associating
- ▶ Questioning
- ▶ Observing
- ▶ Networking
- ▶ Experimenting

Act Differently

Think
Differently

Make a Difference

Associating



Questioning



Observing



Networking



Experimenting



Alone Together: Author Sherry Turkle

- ▶ Why do we expect more from Technology and less from each other?



High-Tech+High Touch= **Innovation** = Transformation



© Lucie Newcomb and NewComm Global 2018

Towards a Definition of Global Citizenship

- ▶ **Global** Mindset: Everything and **Everyone is Connected** in a System
- ▶ The Golden Rule: Exchange and **Reciprocity**
- ▶ Stewardship – A **Future** Implied

Global Citizenship in Action: Citizen Diplomacy as a **Disruptive** Act of **Innovation**

- ▶ “Never doubt that a small group of people can change the world, for indeed nothing else ever has.”

- Margaret Mead

Conclusion:

“Let’s be brave enough to start a conversation that matters...” – M Wheatley (“on/offline!”)- LN

Lucie Newcomb

CEO

The NewComm Global Group, Inc.

hello@newcommglobal.com

www.twitter.com/newcommglobal



**Connected in the heart....
We're sending you strength, love & compassion.**